

WHAT'S YOUR STYLE?

Pure Nordic

Modern Rustic

Classic Elegance

Urban Contrast

INTERIOR STYLE *handbook*

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For more information:
boen.com

YOUR STYLE. YOUR FLOOR.

A beautiful home with a consistent style that really fits my life and my needs – that is the dream for an ever-increasing number of people. But many find that it's not that easy.

It really is a jungle out there, with a vast number of interior magazines, blogs and brands showing a kaleidoscope of styles. And the interior design offerings are also huge – with regard to furniture and accessories, textiles, paint colors – and flooring. Many people end up being more confused than enlightened when trying to create a consistent style for their home.

Fortunately, there is help. We in BOEN have made a commitment to make it easier and more fun to find the style that you like, and choose the floor that fulfils it. Because we are experts in hardwood floors rather than interior design, we have engaged in a cooperation with the style expert Helle Tjaberg.

Helle has worked with design, interior and lifestyle journalism for nearly 20 years. In 2001 she became deputy editor of ELLE Decoration Norway, and was the magazine's Editor-in-chief from 2005 till 2012. Today Helle runs her own company – Eget Rom – and works as a writer, advisor and consultant on trends and design.

Together with Helle we have developed four major style groups: Pure Nordic, Modern Rustic, Classic Elegance and



Helle Tjaberg
STYLE EXPERT
BLOGGER

Urban Contrast. These are all lasting styles with clear historical references, and they will be relevant for many years to come. In this booklet we will give you an insight into the style origin and characteristics, as well as relevant designers, brands and objects. We have also included a list of typical materials and the perfect colour palette. The aim is to give you a good understanding of the styles and how to apply them consistently in your own home.

And of course, we will show you which floors suit the different styles, and explain why. The floor is one of the largest elements in the home and therefore an integral part in creating a holistic style – for your personality.

Your BOEN team

01

PURE NORDIC

At the core of the Pure Nordic style lies a clean and simple design; neutral and light coloured walls and natural materials, which complement light wooden floors.

The Pure Nordic style originates from Scandinavian Design, a term and movement that arose during the 1950s. In the years following the Second World War, new technology emerged facilitating mass production methods. A new generation of designers made use of this new technology to design and produce functional, beautiful and affordable furniture and objects.

FUNCTIONAL DESIGN

There was a democratic design movement; all people should be able to furnish their homes with functional, simple and innovative designs. The overall ethos of this style can be summed up in four words; beauty in everyday life.

LIGHT WOOD

The main characteristic of the style is an elegant and honest use of materials, and a lack of ornamental detail. Designers looked towards nature for inspiration and materials. Blonde wood is the single most important material; combined with clean white walls it creates an overall feeling of space and tranquillity.

NEW SHAPES

Post-war-production techniques enabled designers to bend and shape wood into new and interesting shapes, creating a whole new way of looking at this material. However, the nature of the wood, as well as its personality should always shine through.

MATERIALS

Other materials which hold a great deal of importance within this style are glass and ceramics. Organic shapes

and a restrained aesthetic characterize Scandinavian glassware and pottery. Wool and cotton are the dominating fabrics. Patterns are clear and simple, but the use of colour can be quite bold. However, over the course of the past decade there has been a move towards palettes which are increasingly muted and pale.

ICONIC DESIGN

A vast number of the designs from the 1950s have today gained iconic status; Arne Jacobsens Egg-chair from Fritz Hansen, Alvar Aaltos Tulip vase from Iittala and Poul Henningsens PH-lamps from Louis Poulsen, are just a handful of the designs that still feel as fresh and relevant today as they did half a century ago.

UPCOMING DESIGNERS

However, there are a number of young designers working today, who draw inspiration from Scandinavian Design, and they are not necessarily all based in the Nordic countries. The German designer Konstantin Grcic defines function in human terms, while the Italian designer and architect Piero Lissoni is a master of natural materials. Benjamin Hubert, a young rising British designer, is material driven and led by function.

The need for innovative, functional and beautiful objects in natural materials is just as important today, as when the Scandinavian Design movement arose. This style will, as a result, continue to inspire, move and attract us.





Layers of wool in various shades of grey.

A still life combining the warmth of natural oak with pure white ceramic.

8



Clean lines in cutlery from Skaugum of Norway.

Paints to match:



The beauty of restrained organic and functional designs – inspired by the tranquil Scandinavian nature. Here is a list of typical designers, furniture and objects that can inspire you.

Colours and materials

- > Wool
- > Cotton
- > Clear, simple patterns
- > Pale colour palettes
- > Glass
- > Ceramics

Typical furniture and objects

Egg-chair by Arne Jacobsen/Fritz Hansen
 Aalto-desk by Andreas Engesvik/Fjordfiesta
 Montanas shelving system
 PH Lamp by Poul Henningsen/Louis Poulsen
 Oslo by Hadeland Glassverk
 Skaugum by Skaugum of Norway
 Tripp Trapp chair by Petter Opsvik/Stokke
 Dagg vase by Carina Seth Andersson/Svenskt Tenn
 Shell Chair by Hans J. Wegner/Carl Hansen
 Klippan sofa by Lars Bjeller Fjetland/Ikea

Typical brands

Carl Hansen & Søn
 Fritz Hansen
 Eilersen
 iittala
 Ikea
 Røros Tweed
 Wik & Walsøe
 Asplund
 One Nordic Furniture Company
 e15
 Vitra

B&B Italia

Kasthall
 Kinnasand
 Flexform
 Molteni & C
 Porro
 Boffi
 Classicon

Designers

Arne Jacobsen
 Hans Brattrud
 Hans Wegner
 Andreas Engesvik
 Louise Campbell
 Lars Beller Fjetland
 Alvar Aalto
 Josef Frank
 Nanna Ditzel
 Form us with love
 GamFratesi
 Konstantin Grcic
 Sieger Design

1. Look to the lighter scale of colours in our floors, such as the beautiful Oak Coral, Castle Plank
2. Glassbird, design Oiva Toikka, Iittala
3. Alto by Andreas Engesvik
4. Tealight holder, Håndmalt, design Wik & Walsøe
5. Glassvase, from the Alvar Aalto-collection, Iittala
6. Throw Frost, design Scandinavian Surface, Røros Tweed
7. Maple Canadian White
8. Nature Kebony cutlery by Skaugum of Norway

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NORDIC FLOORS

The floors in the Pure Nordic style are all in a lighter and pale shades, creating a calm and airy backdrop to the Nordic interior.



Ash Polar Maple Canadian White Maple Canadian Andante



Oak Pearl Oak Coral Oak Ivory



Oak Andante White Oak Traditional White Beech Andante



Oak White Nights Ash Andante Ash Nature

The Nordic floors have a matt surface, due to the use of natural oil or matt lacquer. They are often treated with white pigmentation to mute the original colour. Wider planks and long lines accentuate the purity of the style. Longstrip floors in a tranquil and pale grading are also suited to this style.

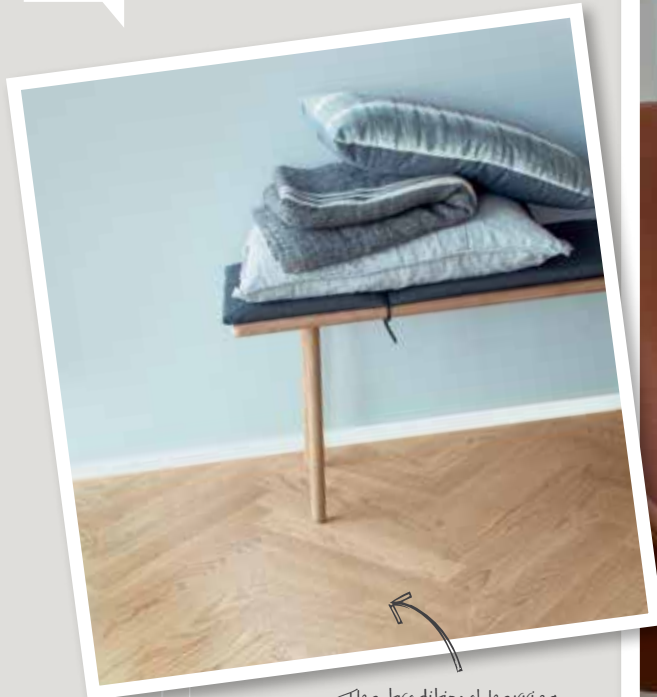
THE FLOOR

Oak Coral,
Castle Plank

An open-room solution with spacious windows unites nature and interior.



Arper's Noor table has a truly Nordic expression, with functional, slender organic curves.



1

The traditional herringbone pattern in Oak White is a trendy choice.



2

White pigment is used to calm the wooden pattern and make the flooring more even.



5

The Egg-chair optimizes Nordic design: Restrained organic shape paired with uncompromising functionality.



3



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GET THE NORDIC LOOK



Ash Polar

Oak Pearl

Maple Canadian Andante



6



7

Look to these floors and accessories to go Nordic

1. The traditional herringbone pattern looks modern and fresh in Oak White, Prestige
2. Lamp Diva, design Natedal & Egset, Northern Lighting
3. Oak White Andante in wide Castle planks with a matt lacquer finish
4. Tableware Alveskog, design Wik & Walsøe
5. The iconic Egg-chair, design Arne Jacobsen and produced by Fritz Hansen, in harmony with Oak White Nights, Castle Plank
6. Tripp Trapp® design: Peter Opsvik. Foto: Stokke®
7. Lamp Unika, design De Fønss & Lundqvist, Northern Lighting

Blogs

bungalow5.dk
designville.cz
stylizimoblog.com
emmas.blogg.se
annaleenashem.blogspot.no
nordicdesign.ca/blog
lottaagaton.se/blog

IN SHORT PURE NORDIC

Originates from the Scandinavian Design movement from the 1950s. The aim was to create "beauty in everyday life", through functional, simple and innovative design.

- > Blonde wood is the most important material. Wool and cotton are dominating fabrics, and the colour palette is light and pale.
- > Organic shapes with a restrained aesthetic are prevalent in glass and ceramics.
- > A large number of designs have gained iconic status, such as Stokke's Tripp Trapp chair, Arne Jacobsen Egg chair from Fritz Hansen and the Alvar Aalto tulip vase by Iittala.

MODERN RUSTIC

The Modern Rustic interior exudes an authentic ambience rooted in history, longevity and natural materials.

The Modern Rustic style is constantly evolving and can trace its roots back to a number of different styles through past centuries, the most important being the Gustavian style which began in Sweden the 1770s. The Gustavian style was a relatively restrained and understated interpretation of French Louis XV and XVI-styles, and was characterized by feminine shapes and light-painted wooden furniture.

PERSONALIZED OVER TIME

The style became popularised by the artist Carl Larsson who depicted his wife Karin's interior design in his appealing paintings depicting family life. The Larssons used more colour, and much simpler and less formal furniture than usual in the original style. Through the years this style has seen a number of subtle changes, as different people have embraced it and adopted it as their own.

SUSTAINABILITY

Its main appeal lays the combination of an urban and a rural style. At the heart lies a desire for objects and homes with a sense of history, longevity and sustainability. The rise of the environmental movement has increased our need for a safe haven, and we look to pared-down design with lasting value, and a sense of history – design that is neither frivolous, nor temporary.

VARIOUS MATERIALS

Furniture in this style is beautifully crafted, but low-maintenance – the woodwork more often than not

has a distressed and rustic finish. The colour palette is neutral and sober, with small splashes of colour. Decorative objects are often displayed in style of still life. Natural materials such as linen, cotton, jute, sisal, rattan and wicker are in abundance. Ceramics, metal and stainless steel have also become important materials within this style.

INDUSTRIAL LOOK

After a flirt with faded florals, religious motifs and the mantra of beauty before function in the eighties and nineties, the style has once more come into its own. Industrial and ethnic elements are slowly permeating the style, thus creating interesting meetings between nostalgia and modern life. The introduction of industrial elements has resulted in a cleaner, more unfussy look, and an inviting and comfortable ambience.

TOUCH OF THE PAST

In a rapidly moving technological world, there is certainly a need for a slower more considered lifestyle and a place where we can disconnect. The Modern Rustic-style keeps us in touch with the past, without being overly sentimental.





The Eames shell chair is typical for this style – often covered with a cosy sheepskin.



The new floor Oak Shabby White has a perfect "worn" look.



Stone and handmade ceramics in dusty colours.

The cosy lightness of the Modern Rustic style emphasizes a natural living. We chose out some typical representatives of the style for your inspiration.

Colours and materials

- > Ceramics, metal and stainless steel
- > Linen, cotton and wool
- > Jute, sisal and rattan

Typical furniture and objects

Shell chair, design Charles and Ray Eames, Vitra
 The Lampe Gras-collection, by dcw. Editions.
 Bentwood chairs by Thonet.
 Crystal Bulb lamp by Lee Broom.
 Tableware by Arian Brekveld for Imperfect Design
 Ghost sofa, design Paola Navone for Gervasoni

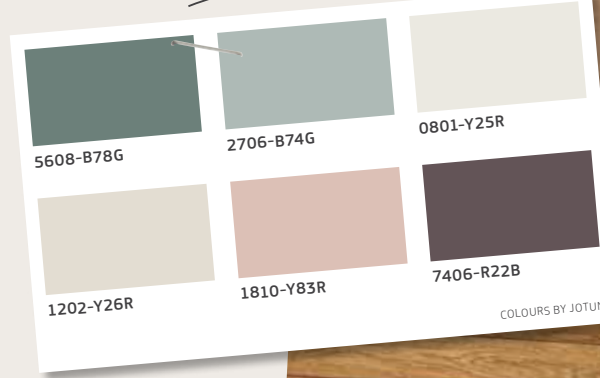
Typical brands

Jielde
 Original BTC Lighting
 Bloomingville
 House Doctor
 Home & Cottage
 Tine K Home



Oak Vivo's personality fits perfectly within a rustic atmosphere.

Paints to match:



Savon de Marseille
 Falcon Enamelware
 Norrgavel
 Another Country
 Tortus Copenhagen
 Tolix

Designers

Piet Hein Eek
 Tine K
 Bowles & Bowles
 Andrew Martin
 Broste Copenhagen
 Ralph Lauren (the collections inspired by alpine and lodge living)

1. Warm and with lots of texture in the new floor Shabby White, Castle Plank
2. Mix different types of floors in different widths like we have done with Oak Antique and Oak Historical, solid plank. This achieves a naturally aged look
3. Ceramic vases by Tortus Copenhagen
4. Wool pillow by Norrgavel
5. Copper candlestick, Lup, by Hay
6. Plywood shelf by Bloomingville
7. Linen fabric by Home & Cottage
8. Oak Alamo



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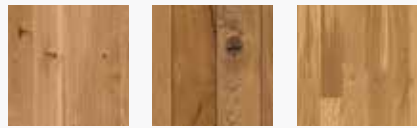
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MODERN RUSTIC

The Modern Rustic floors are recognized by their texture and personality.



Oak Vivo Oak Antique Oak Animoso



Oak Alamo Oak Old Grey Oak Forte



Oak Highland Oak Historical Maple Canadian Animoso



Oak Animoso White Oak Shabby White Oak Shabby Cream

The Rustic floors have a "lived in" appearance with lively patterns. This creates a cozy and warm atmosphere. They come in a wide range of colours, from the lighter "shabby" white to the darker antique look. The surface should preferably be oiled, to accentuate the warmth of the wood.

THE FLOOR

Oak Vivo,
Castle Plank

The modern white kitchen's clean lines accentuate the personality of the Oak Vivo floor.



1



2

The wire basket from Ferm living is both romantic and industrial.



Ethnic elements are also a vital part of this style.

5

GET THE RUSTIC LOOK



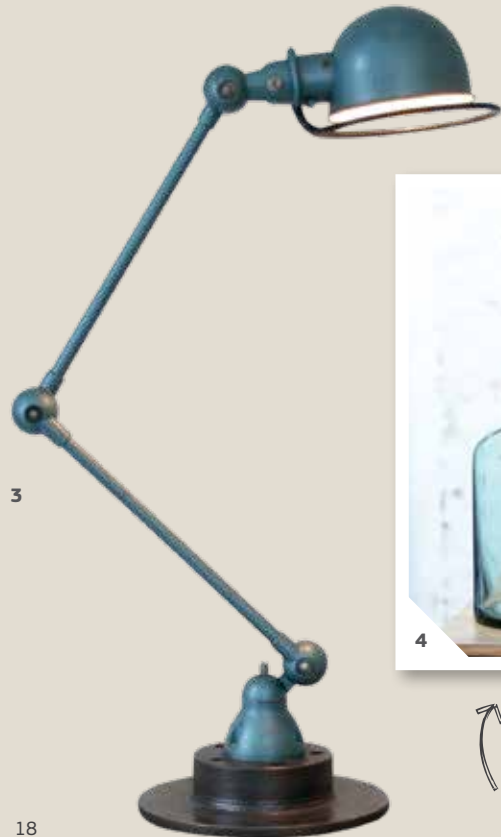
7

Rustic furniture and accessories you'll love!

1. Oak Antique, Solid Plank
2. Tableware Rustikk, design Wik & Walsøe
3. Rustic metal lamp, Loft, by Jieldé
4. Still life of glass and ceramic vases, by House Doctor
5. Oak Shabby White, Castle Plank
6. The sofa Rakis cosy and inviting, by Norrgavel
7. Hanging light, Jam Jar, by Piet Hein Eek

Blogs

byfryd.com
decor8blog.com
style-files.com
decoratorsnotebook.wordpress.com
nordicbliss.co.uk/blog
aprilandmaystudio.blogspot.co.uk
mechantdesign.blogspot.no
wabisabi-style.blogspot.no



3



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Bring in natural elements for a decorative still life.



6

IN SHORT MODERN RUSTIC

Based on elements of our history, and also influenced by the artist Carl Larsson and country living. Key words in this style are: Inviting, personal and comfortable.

- > Today this ever-evolving style combines a worn, feminine look with ethnic elements, creating interesting meetings between nostalgia and modern life.
- > Natural materials as linen, sisal and rattan are important, in addition to ceramics, metal and stainless steel.
- > The colour palette is characterized by dusty pastels.

URBAN CONTRAST

Warm wood, organic curves and an emphasis on the fun in functional; this combination makes the Urban Contrast style so appealing.

Some would say that the birth of modern-day consumerism was heralded in post-war America in the 1950s. The Urban Contrast style can most certainly be traced to this era, which stretched from the 1950s into the late 1960s and early 1970s. Much the same as in post-war Europe, there arose a need for functional and affordable furniture adopting new technology and materials.

ORGANICAL

Where the Scandinavians went for a pared down and more practical approach towards design, the American-based designers celebrated an exuberant post-war world by designing organically shaped and more colourful objects and furnishings.

PLAYFUL DESIGN

Designers looked towards the past, but broke the so-called established rules. They played with form and stretched the possibilities to their very limits; furniture was still functional, but the appearance, colours and materials held an equal level of importance. This furniture was well suited to the new and simple residential housing that was being built, most often one-story houses with open-plan solutions and horizontal lines. In order to blur the distinction between the outdoor and indoor space, windows were left bare and curtain-less.

EXPERIMENTAL

Aerodynamic and geometric shapes and organic curves characterize the style. Warmer and darker woods such as teak, walnut and rosewood were the preferred

choices. Designers also worked with new man-made materials such as fiberglass and plastics.

COLOURFUL

Vivid colours such as red, green, blue and yellow dominated, in combination with the graphic clarity of black and white. Today warm and earthy colours are also central to this style. There was also room for purely decorative objects such as wooden birds and colourful ceramics and metals in interesting shapes. The desire for functional and fun furniture also for children arose in this period, and marked the start of considering children as independent and interesting creatures in their own right.

Bold graphic and textile design was also an important part of the movement and are easily recognized by their bold geometric designs, strong graphics and colours and quirky motifs.

NO RULES

Today this style still retains its fresh and contemporary feel as it is all about the ease of everyday living. Some of the key designs from this era, such as Charles and Ray Eames and Eero Saarinen's Tulip tables are still very much in demand, and continue to be produced. And we see that designers of today, such as the Bouroullec brothers, Hella Jongerius and Tom Dixon are inspired by and designing furniture and objects very much along the lines of the post-war designers. There are few rules to this style, except perhaps to break them to suit your own personality!



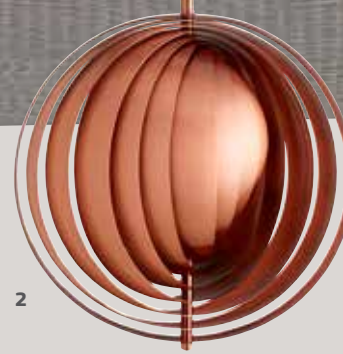


Choose different chairs to complete this no-role style!

The tulip chair by Eero Saarinen is a style icon.

A touch of concrete and asphalt in Oak Moon.

A decorative vase from Normann Copenhagen is well-suited to colorful dried flowers.



Golden dynamics in the copper lamp Moon by Verpan



Paints to match:



Urban Contrast is a playful style that allows designers to try out new shapes, patterns and colours. It is modern in expression and functionality. Get the urban inspiration!

Colours and materials

- > Plastic
- > Fiberglass
- > Colourful ceramics
- > Metal
- > Vivid, but also warm and earthy colours
- > Bold geometric design

Typical furniture and objects

- Lounge Chair – Charles and Ray Eames/Vitra
- Tulip Chair – Eero Saarinen/Knoll
- Pianissimo Lamp by Lars Beller Fjetland for Discipline
- Ro-chair by Jaime Hayon for Fritz Hansen
- Arco-lamp by Flos
- Pocket Chair by Ding3000

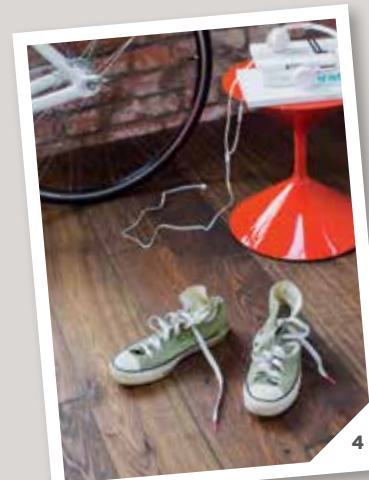
Typical brands

- Vitra
- Knoll
- Moroso
- Frama

- Nevvworks
- Ikeas Stockholm-series
- Heath Ceramics
- Ingo Maurer

Designers

- Charles and Ray Eames
- George Nelson
- Eero Saarinen
- Isamu Noguchi
- Charles Harper (illustrations)
- Alexander Girard
- Oiva Toikka
- Birger Dahl
- Jonathan Adler
- Kristine Five Melvær
- Patricia Urquiola
- Tom Dixon
- Andreason & Leibel
- Sebastian Herkner
- Muller van Severen
- Hella Jongerius
- Werner Aisslinger
- Stefan Diez



1. Oak Moon, Castle Plank is a main floor in the Urban style
2. Ceiling light, Moon, design Verner Panton, by Verpan
3. A classic! Bowl Krenit, design Herbert Krenchel, by Normann Copenhagen
4. Looking for a rough and masculine touch? Choose Oak Tobacco, Solid Plank
5. Side table, Flash, by Tom Dixon
6. Chair, Lounge Deluxe, design Verner Panton, by Verpan
7. Warm cognac coloured leather
8. Oak Tobacco, Solid Plank



Sit back with a cocktail in a chair by Verpan



URBAN FLOORS

The colour scale of the Urban Contrast floors range from grey to darker colours.



Oak Graphite



Oak Moon



Oak Mystic Jungle



Oak Shadow



Oak Stone



Oak Sand



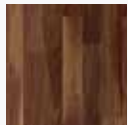
Oak Marron



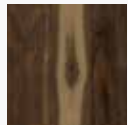
Oak Cordoba



Walnut American Andante



Walnut American Allegro



Oak Tobacco



Oak Smoked Fineline

The Urban floors have a masculine expression. They have a structure and texture resembling the rough materials of an urban habitat: concrete, asphalt, brick and stone. The vintage 1950s aura of a beautiful walnut floor is also perfect for this style.

Rough brick wall and big industrial windows make a perfect backdrop.

THE FLOOR

Oak Moon, Castle Plank

The retro feel and citrus flavor of the Hug chair by Wendelbo make for a bold statement.

1



2 Neon are important trend colours in this playful style.



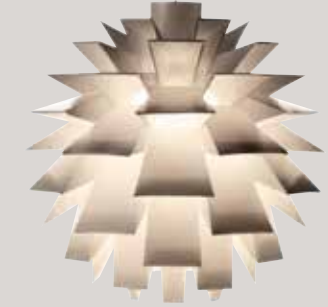
Walnut Andante

Oak Moon

Oak Mystic Jungle

4

GET THE URBAN LOOK



7

Urban floors and accessories to make your rooms pulsate and come alive!

1. Bold metallic, high gloss. Void light, by Tom Dixon
2. Walnut Andante, Plank allows you to play with colourful contrast
3. This style invites you to play with contrasting materials and interesting shapes
4. You can almost feel the industrial dust in the structure of Oak Mystic Jungle, Castle Plank
5. Serve your favorite drink in the organically shaped Rocking Glasses, by Normann Copenhagen
6. Chill out in the Tembo Lounge chair; design Noergaard & Kechayas, by Nevvorks
7. Norm 69 by Normann Copenhagen lights up the Urban Contrast style

Blogs

- designattractor.com
- happyinteriorblog.com
- modernfindings.com
- midcenturyliving.wordpress.com
- blog.2modern.com
- midcenturyobsession.co
- eclectic-trends.com



3

Vivid colours are used to match the rough Oak.



5

Invite your friends over for a drink in aerodynamic shapes.



6

IN SHORT URBAN CONTRAST

Originated in the Mid Century Modern style of post-war America.

- > Playful no-rules style, experimenting with shapes, colours and man-made materials.
- > The shapes are aerodynamic and geometric with organic curves.
- > Important materials are fiberglass and plastics, but also metal and ceramics.
- > The wood is typically in warm and dark, with new grey tones appearing.
- > Objects and paint are held in vivid colours and with bold graphics.

CLASSIC ELEGANCE

The classic and elegant interior is refined, calm and orderly, always leaving room for creativity and unexpected details.

Order, balance, symmetry and harmony constitute the most important features in the Classic Elegance style, which can actually trace its roots all the way back to both the ancient Greek and the Roman times.

STATEMENT OBJECTS

Interiors in this style often have a strong focal point; be it a sofa, a table, a fireplace or a lighting fixture. Furnishings are grouped in formal arrangements aimed at inspiring conversation, providing an overall symmetrical feel.

Even if the arrangements are strict and formal, it does not mean that the interior is static; classic interiors often benefit from unexpected details, such as a side table with an interesting still life grouping, bold modern art or a statement rug. This is also very much in keeping with the Greeks and Romans who were very much into decorative and creative detailing.

WARM COLOURS

An important material dating back to this era was wood such as oak, cedar, maple and ebony, and these darker tones ensure a rich and warm ambience. Another important material was stone, such as marble and sandstone, which are also extremely popular today. Copper, bronze and iron were used for embellishment in earlier times, today these warm metals work perfectly in mirrors, lighting and decorative details.

MATERIALS

Textiles feature prominently in the classic elegant style; furnishings are soft; rugs are exotic and often inherited;

and luxurious curtains graze the floor. Have fun with mixing and matching different patterns such as floral, toile and stripe – but remember to keep them within the same palette, in order to avoid complete chaos.

CLEAN LINES

All manner of styles can feature in today's classic interiors – rococo, regency and baroque, to name but a few – but usually as smaller furniture, and are not the primary focus. A large comfortable and soft sofa with clean lines will better accentuate a more ornate and detailed piece. This does not, however, mean that everything must match.

OLD AND NEW

Traditional interiors are often based on furniture and objects handed down from generation to generation, and they can work beautifully with more modern furniture. A mix of classic and new design ensures that the room remains fresh and timely.

LONG TRADITIONS

The colour palette is inspired by the natural landscape; earth tones, deep greens and reds, navy with white. The new neutrals grey, beige and taupe, are perfect in classic settings.

The classic interior will never go out of style; its appeal lies in tradition, beauty and cosy predictability. Within the style's wide boundaries there is a lot to play around with – a fact that is innately appealing.





Oak Sand adds to the feeling of history.



Marble, gold and dark wood at this elegant seating.

Refined, calm and orderly with eye-catching statement objects. Here is inspiration for the Classic Elegant interior.

Colours and materials

- > Oak, cedar, maple and ebony
- > Marble and sandstone
- > Copper, bronze and iron
- > Velvet, satin and silk
- > Floral, toile and striped patterns
- > Deep colours; green, red, white and earthy

Typical furniture and objects

- Wing chair Ro, design Jaime Hayon, by Fritz Hansen
- The contemporary rug collection by The Rug Company
- Sofa Rumba, by Designers Guild
- Ceiling lamp Caboche, design Patricia Urquiola, by Foscarini
- Rugs by Madeline Weinrib
- Kitchen Broby by Kvänum
- Sofa Divine Recline by Ochre.
- The Malm-series in dark brown, by Ikea



Typical brands

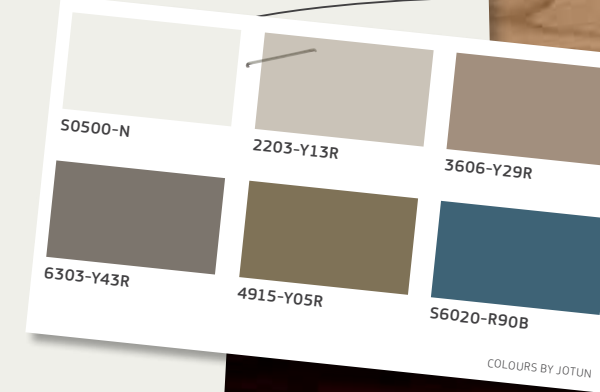
- Armani Casa
- Ralph Lauren Home
- Balmuir
- Waterford
- Lexington
- Gant Home
- Baccarat
- Slettvoll
- Hødnebo
- Swarovski
- Colefax & Fowler
- Designers Guild
- Creation Baumann
- Kvänum
- Aga
- Fired Earth

Designers

- Piero Lissoni
- Vincent van Duysen
- Giorgio Armani
- Helene Hennie
- William Yeoward
- Kelly Hoppen

1. Oak Sand, Castle Plank
2. Oak Select, Prestige
3. Baba lamp by Christiania Belysning
4. Rug by Paul Smith, The Rug Company
5. Curtain tassel by Lene Bjerre
6. Curtain rod by Lene Bjerre
7. Velvet fabric Ombrione Lapis by Designers Guild
8. Oak Noir has a stylish and wholesome expression

Paints to match:



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CLASSIC FLOORS

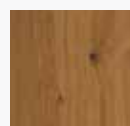
The wood colours in the classic style start in the golden end of the spectre, through warm brown to almost black.



Oak Sand



Oak Smoked Andante



Oak Amber



Oak Traditional



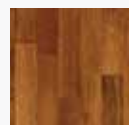
Oak Chocolate



Oak Noir



Oak Golden Valley



Merbau



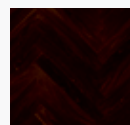
Cherry American Andante



Oak Select



Walnut Nature



Oak Noir

The Classic floors are both longstrip and plank, preferably in a tranquil, elegant pattern. Both oiled and lacquered surfaces are allowed. The traditional 1-strip floors are especially well suited to this style, with classic patterns such as Herringbone or Basket Wave.

The symmetry of two elegant lamps on either side of the sofa epitomizes the classic style.

An elegant and classic fabric will instantly update an antique chair.

THE FLOOR

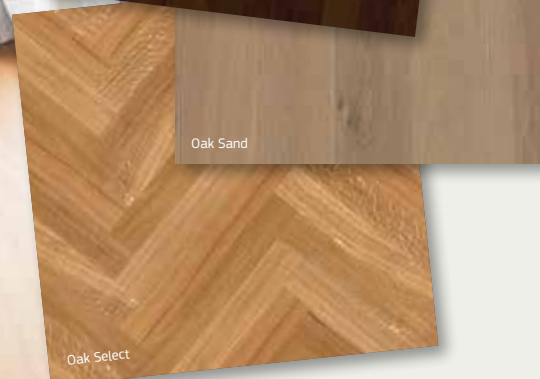
Oak Barrel, Castle Plank



1



GET THE CLASSIC LOOK



A well of curtain rests on the traditional and stylish Oak Nature, Maxi floor.



3



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Look to these floors and accessories to go Classic

1. Crystal lamp by Lene Bjerre
2. Deep navy and classic beige are key colours to this style
3. Professor armchair in velvet by Art Wood
4. A true classic; tableware Ostindia, by Rörstrand
5. Serve your drinks in the glassware collection Oslo, by Hadeland Glassverk
6. A decorative sham by Lexington
7. Small crystal lamp by Lene Bjerre

Blogs

homebunch.com
belgianpearls.blogspot.no
classiccasualhome.com
tracizeller.com/blog
mydesignchic.com
cococozy.com
greigedesign.blogspot.no
anettewillemine.blogspot.no

IN SHORT CLASSIC ELEGANCE

Roots back to the ancient Greek and Roman times. Order, balance, symmetry and harmony are keywords.

- > Statement objects make strong focal points, i.e. modern art or a statement rug.
- > The colour palette is warm and deep, combined with new neutrals.
- > Oak, cedar, maple and ebony are typical woods due to their warm glow.
- > Textiles are prominent in patterns like floral, toile, stripes and plaid.
- > Elements of baroque, rococo and regency are accentuated by furniture with clean lines.

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